

# Visitor Count Report

Held inside **NexTech Week TOKYO 2022**

6th **AI EXPO TOKYO** Spring 3rd **BLOCKCHAIN EXPO TOKYO** Spring

2nd **QUANTUM COMPUTING EXPO TOKYO** Spring

1st **DX HUMAN RESOURCE DEVELOPMENT EXPO TOKYO** Spring

May 16, 2022

## RX Japan's Solemn Declaration of Non-Inflated Numbers

### 1. The reason for not inflating the visitor numbers

Inflating visitor numbers is a misrepresentation of the exhibition's content, and a fraudulent act toward the exhibitors. Therefore, RX Japan will not commit such an act.

### 2. The visitor number counting method

Every visitor is to submit one business card at the visitor registration counter on-site, and will be counted as one visitor based on their business cards no matter how many times he/she re-enters the show.

### 3. Visitor numbers will be verified by an external party

Once the exhibition is completed, all the business cards submitted at the visitor registration counter will be presented to a certified accountant, who will verify that they are the same number as the number of visitors announced by the organiser. Random checks will be conducted through phone calls to the persons on the business cards to confirm that they had attended the exhibition.

### 4. Written official announcement of the visitor count

Immediately following the exhibition, the visitor number will be announced alongside the counting method, in written form.

#### 1) On-site Registrants

- Only visitors who completed registration on site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

#### 2) VIP Registrants

- Only VIP badge holders who completed registration on site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

#### 3) Special Guests

- Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

### VISITOR FIGURES

	May 11 [Wed]	May 12 [Thur]	May 13 [Fri]	Total
1) On-site Registrants	<b>5,763</b>	<b>5,851</b>	<b>6,624</b>	<b>18,238</b>
2) VIP Registrants	<b>1,648</b>	<b>1,351</b>	<b>1,248</b>	<b>4,247</b>
3) Special Guests	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Number of Visitors</b> (Sum of above 1 – 3)	<b>7,411</b>	<b>7,202</b>	<b>7,872</b>	<b>22,485</b>

All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

	May 11 [Wed]	May 12 [Thur]	May 13 [Fri]	Total
Number of Seminar Attendees	<b>3,937</b>	<b>2,756</b>	<b>2,809</b>	<b>9,502</b>
Number of Press Registrants	<b>84</b>	<b>55</b>	<b>37</b>	<b>176</b>

\* These figures are preliminary and they are subject to change after confirmation.

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