

Exhibiting Information

Japan's Largest*! Blockchain Trade Show!

Held Inside **NexTech Week TOKYO**

BLOCKCHAIN EXPO TOKYO

5th BLOCKCHAIN EXPO TOKYO **Spring**

Dates May 22 [Wed] – 24 [Fri], 2024 **Venue** Tokyo Big Sight, Japan

Concurrent Shows 8th AI EXPO TOKYO **Spring** 4th QUANTUM COMPUTING EXPO TOKYO **Spring**
3rd DX HUMAN RESOURCE DEVELOPMENT EXPO TOKYO **Spring**

5th BLOCKCHAIN EXPO TOKYO **Autumn**

Dates Nov. 20 [Wed] – 22 [Fri], 2024 **Venue** Makuhari Messe, Japan

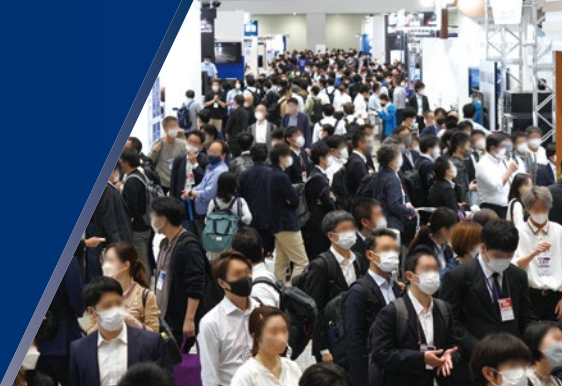
Concurrent Shows 5th AI EXPO TOKYO **Autumn** 5th QUANTUM COMPUTING EXPO TOKYO **Autumn**
3rd DX HUMAN RESOURCE DEVELOPMENT EXPO TOKYO **Autumn**

Co-held Shows 4th XR Fair Tokyo -VR/AR/MR- **Autumn** 16th CONTENT TOKYO
3rd Metaverse Expo Tokyo **Autumn**

Organiser RX Japan Ltd.

Supporter (expected) Blockchain Collaborative Consortium
Japan Blockchain Association

*"Largest" in reference to the exhibitor number of trade shows with the same concept.

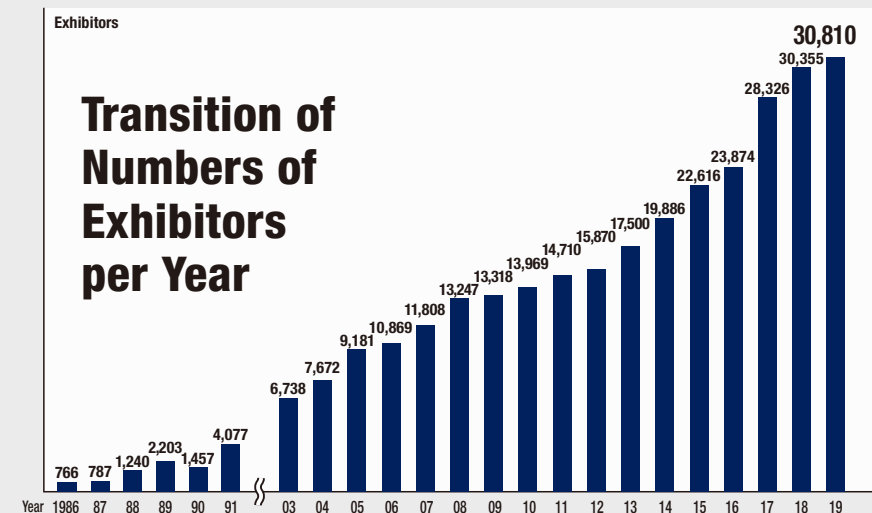
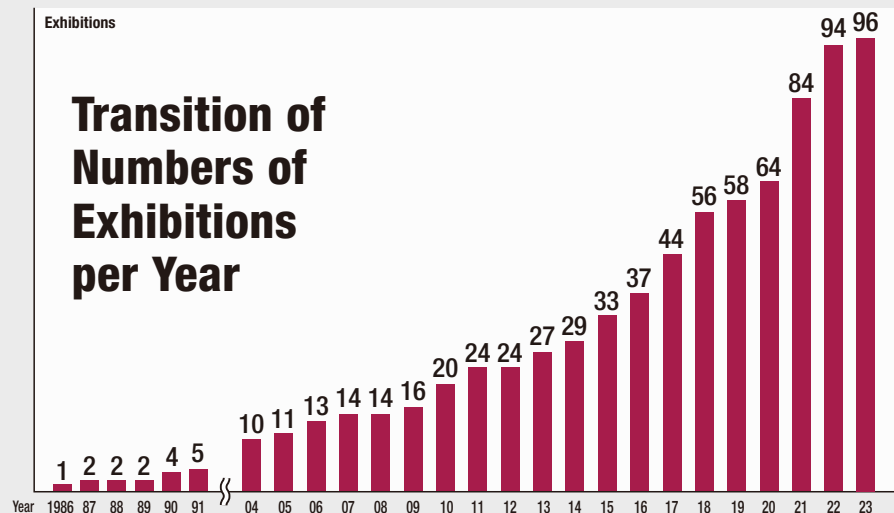


RX Japan is Japan's Largest Trade Show Organiser

Holding 96 exhibitions in 38 sectors a year! (The consisting shows are 353 in total.)

RX Japan organises 96 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEX Osaka across a wide variety of 38 fields including jewellery, fashion, gift items, electronics, energy, IT, cosmetics and medical.

RX Japan fully contribute to expand the exhibitors' business by making the most of the expertise backed up with the experiences.



Exhibitions organised by RX Japan (excerpts)

Japan IT Week



Japan's Largest* IT Trade Show

Consisting Shows:

- Software & Apps Development Expo
- Information Security Expo
- Data Center & Storage Expo

etc.

AUTOMOTIVE WORLD



World's Leading Exhibition for Advanced Automotive Technologies

Consisting Shows:

- CAR-ELE JAPAN
- Connected Car JAPAN
- Autonomous Driving Technology Expo
- MaaS Expo

etc.

Manufacturing World



World's Leading Trade Show for Manufacturing

Consisting Shows:

- Design Engineering & Manufacturing Solutions Expo
- Industrial AI/IoT Expo
- Additive Manufacturing Expo

etc.

NEPCON JAPAN



Asia's Leading Electronics Tech. Show

Consisting Shows:

- INTERNEPCON JAPAN
- ELECTROTEST JAPAN
- ELECTRONIC COMPONENTS & MATERIALS EXPO
- PWB EXPO

etc.

*"Largest" in reference to the exhibitor number of trade shows with the same concept.

What is **BLOCKCHAIN EXPO TOKYO**?

1. BtoB Show Specialised in **Blockchain Technologies**!

This show is a BtoB trade show specialised in blockchain technologies. Professionals from various industries will visit the show to search the latest blockchain technologies such as Web3, NFT, smart contract, etc.

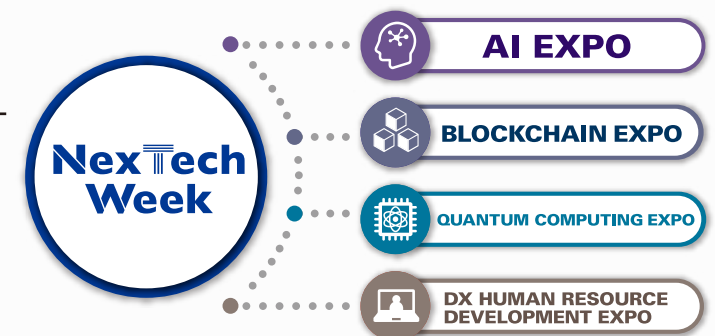
2. Special zone dedicated to **Web3**



A special zone for the current hot topic of Web3. Exhibitors will include **Web3 platforms, NFT services, marketplaces, and support for DAO formation.** Visitors from all industries considering entering the Web3 business will visit.

3. Held inside **NexTech Week TOKYO**

BLOCKCHAIN EXPO TOKYO is one of the consisting shows of NexTech Week TOKYO which gathers advanced technologies such as AI, blockchain, quantum computing, etc. Many of professionals from various industries gather at once to see the latest technologies.



The Best Venue to **Maximise Sales & Marketing Channels!**

Exhibitor Profile

- Blockchain as a Service (Smart Contract, Distributed Ledger, Cryptography, Risk Management, etc)
- NFT Service/Marketplace etc.
- Web3 Service • DAO Platform

Visitor Profile

- Media/Entertainment • Manufacturing • Logistics
- Retail/EC • Medical • Finance etc.

The exhibition offers all the business activities, **from generating new leads to receiving orders.**
Based on own company's needs, you can tailor your exhibiting.

Examples of marketing using exhibitions



[Exhibit Requirement] All exhibitors must have **at least one set of business table and chairs** in their booths.

Reasons

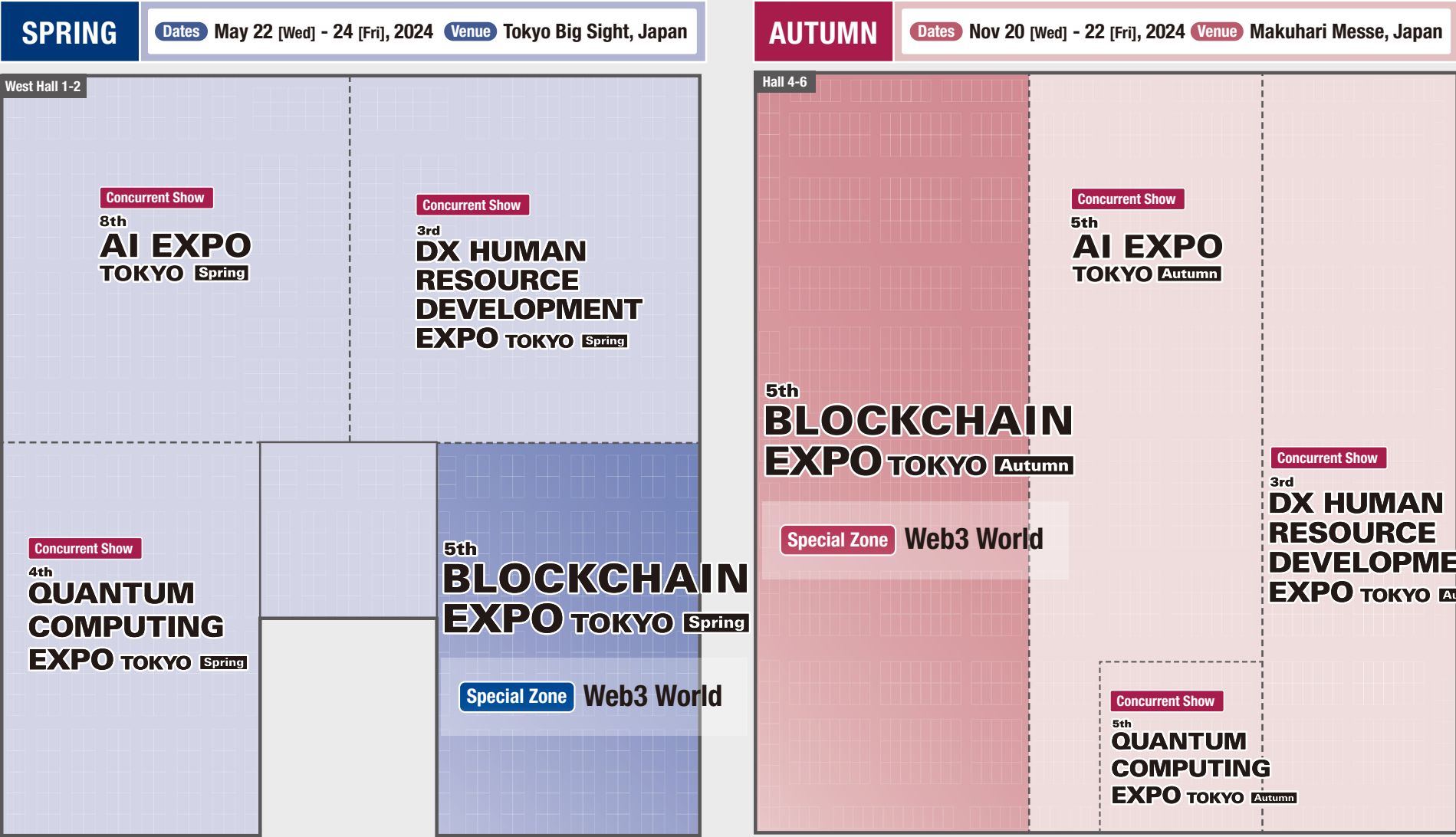
- **Better impression** than having meetings standing around.
- **Having more specifics discussion** with visitors.
- **Attracting more potential** visitors to have meetings.

Satisfied Comments from Past Int'l Exhibitors



Exhibit both for your Business Expansion in Japan!

*The floor plan is subject to change.



Attractive Conference Held Concurrently

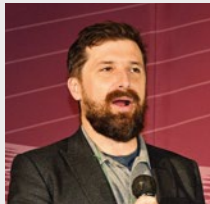
High quality professionals gather to hear from industry leaders.

Speakers from Past Conference (Excerpts, in random order, honorifics omitted)

*Affiliations and titles are the ones at the time of the conference.



Chih-Han Yu
Chief Executive Officer &
Co-founder
Appier Group Inc.



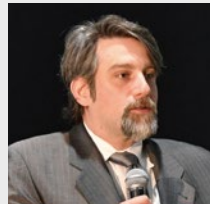
Rafal Janik
Chief Operating Officer
Xanadu Quantum
Technologies



Hossein Sadeghi
Principal, Applications and
Algorithms
D-wave Systems Inc.



Charles Hoskinson
CEO, Founder
Input Output HK Ltd.



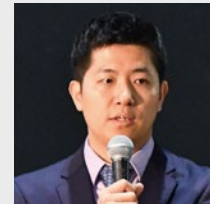
Hassan Sawaf
Director,
Applied Science and
Artificial Intelligence, Amazon AI,
Amazon Web Services



Scott Crowder
Vice President, IBM Q/
CTO & Vice President,
Technical Strategy,
IBM Systems



Handol Kim
General Manager,
Quadrant Machine Learning
Business Unit,
D-Wave Systems Inc.



Jintong Zhu
Director of Data Intelligence,
International Business,
Alibaba Cloud



Shipeng Li
Corporate Vice President and
Co-President of Research,
iFLYTEK Co., Ltd.



Jeremy Achin
CEO, Data Scientist
DataRobot, Inc.



Hiroaki Kitano
President and CEO,
Sony Computer
Science Laboratories, Inc.



Richard Socher
Chief Scientist
salesforce.com, Inc.



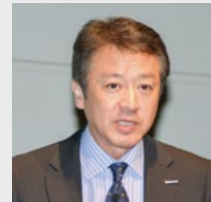
Jain Ravi
Vice President
Alexa Machine Learning
Platform
Amazon.com, Inc.



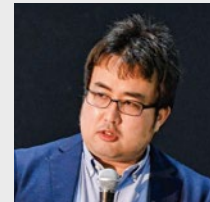
Yutaka Matsuo
Professor,
University of Tokyo



Kazuto Ataka
CSO
Yahoo Japan Corporation



Akira Sakakibara
Chief Technology Officer
Microsoft Japan Co., Ltd.



Daisuke Okanohara
Representative Director
Preferred Networks, Inc.



Yuki Hamada
CPO
Mercari, Inc.



2022 Autumn Edition was a **Grand Success!** 34,265* Visitors Gather!

*Including concurrent shows.

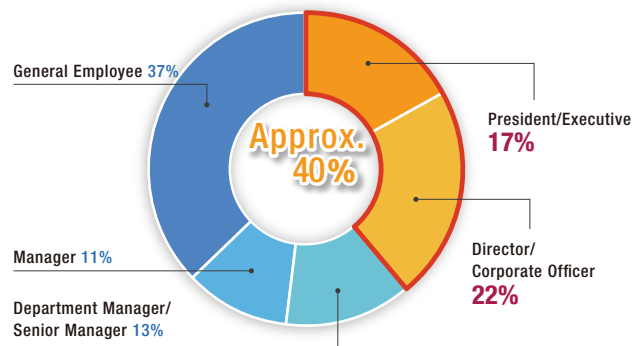
Scenes from the 2022 Autumn Edition



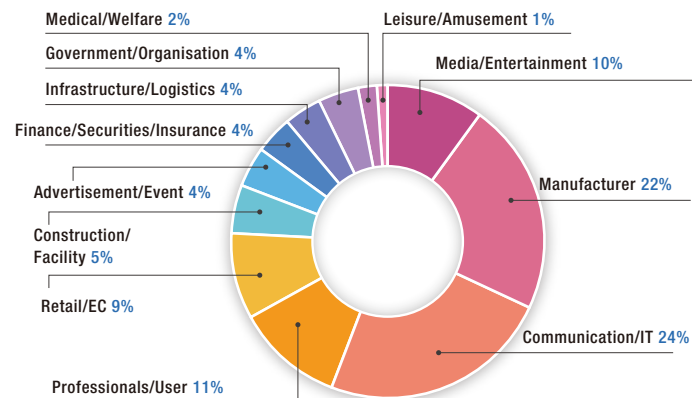
Visitor Profile (2022 Autumn Edition)

Profile by Title/Position

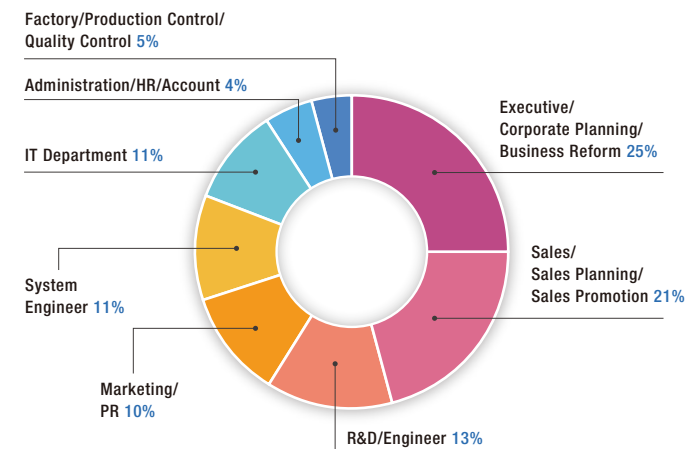
Approx. 40% of total visitors are company executives/directors.



Profile by Industry



Profile by Professional



Professionals from Various Industries Gather!

Excerpts of Visitor Companies at 2022 Autumn Edition (Including concurrent shows.)

Manufacturing

- TOYOTA MOTOR
- NISSAN MOTOR
- SUBARU
- HONDA
- HITACHI
- RICOH
- FUJITSU
- DENSO
- SONY
- YASKAWA ELECTRIC
- KYOCERA
- FANUC
- MITSUBISHI ELECTRIC
- NEC
- TOSHIBA
- SHARP
- PANASONIC
- MURATA MANUFACTURING
- KEYENCE
- KOMATSU
- NIPPON STEEL
- ASAH KASEI
- CASIO COMPUTER
- FUJIFILM
- BRIDGESTONE
- CANON
- SANYO CHEMICAL INDUSTRIES
- etc.

Media/Entertainment

- JAPAN BROADCASTING CORPORATION
- TOKYO BROADCASTING SYSTEM TELEVISION
- TV ASAHI
- FUJI TELEVISION NETWORK
- ASAHI BROADCASTING GROUP HOLDINGS
- NIPPON TELEVISION NETWORK
- SHUEISHA
- THE ASAHI SHIMBUN
- THE YOMIURI SHINBUN
- NIKKEI
- DENTSU
- HAKUHODO
- DAIKO ADVERTISING
- D.A. CONSORTIUM
- JR EAST MARKETING & COMMUNICATIONS
- TOKYO AGENCY
- LINE
- MIXI
- TOEI
- TV TOKYO
- THE WALT DISNEY COMPANY
- SHOCHIKU
- APPLE
- UNIVERSAL MUSIC
- BANDAI NAMCO ENTERTAINMENT
- SHOGAKUKAN
- KODANSHA
- etc.

Retail

- SEVEN & I HOLDINGS
- FAMILYMART
- MINISTOP
- AEON
- AMAZON.COM
- ISETAN
- MITSUKOSHI HOLDINGS
- DAIMARU MATSUZAKAYA DEPARTMENT STORES
- NITORI HOLDINGS
- ODAKYU DEPARTMENT STORE
- TAKASHIMAYA
- SUMMIT
- DAISO SANGYO
- MARUI GROUP
- DUSKIN
- KINOKUNIYA COMPANY
- ARCLAND SERVICE HOLDING
- SYUPPIN
- D&D HOLDINGS
- ADASTRIA
- IZUMI
- INAGEYA
- SAIZERIYA
- etc.

Logistics

- JAPAN POST
- HITACH TRANSPORT SYSTEM
- JAPAN POST HOLDINGS
- NIPPON EXPRESS HOLDINGS
- SANKYU
- FUJI LOGISTICS
- ALPS ALPINE
- MITSUI O.S.K. LINES
- KAWASAKI KISEN KAISHA
- KONOIKE TRANSPORT
- MITSUBISHI LOGISTICS
- YASUDA LOGISTICS
- NISSUI LOGISTICS
- SBS TOSHIBA LOGISTICS
- JAPAN LOGISTIC SYSTEMS
- SENKO GROUP HOLDINGS
- NISSIN
- KRS
- UTOC
- MITSUI-SOKO HOLDINGS
- THE SHIBUSAWA WAREHOUSE
- JR EAST LOGISTICS
- JFE LOGISTICS
- KYODO LOGISTICS
- NIPPON STEEL LOGISTICS
- KOBELCO LOGISTICS
- etc.

Medical/Pharma

- ROHTO PHARMACEUTICAL
- DAIICHI SANKYO
- OLYMPUS
- KOBAYASHI PHARMACEUTICAL
- OTSUKA PHARMACEUTICAL
- TSUMURA
- SOLASTO
- LSI MEDIENCE
- THE UNIVERSITY OF TOKYO
- JUNTENDO UNIVERSITY
- DIC
- SAKATA INX
- PEPTIDREAM
- SHIONOGI
- T&K TOKA
- SEIKAGAKU CORPORATION
- SUMITOMO DAINIPPON
- PHARMA
- MITSUBISHI TANABE PHARMA
- JAPAN AGENCY FOR MEDICAL RESEARCH AND DEVELOPMENT
- TOKYO MEDICAL UNIVERSITY
- NATIONAL CENTER FOR GLOBAL HEALTH AND MEDICINE
- UNIVERSITY OF TOKYO HEALTH SCIENCE
- KANAZAWA UNIVERSITY HOSPITAL
- NATIONAL CANCER CENTER
- KYOTO UNIVERSITY HOSPITAL
- etc.

Construction/Real Estate

- DAIWA HOUSE INDUSTRY
- SEKISUI HOUSE
- OBAYASHI
- KAJIMA
- TAISEI
- SHIMIZU
- DAITO TRUST CONSTRUCTION
- HASEKO
- SUMITOMO FORESTRY
- KANDENKO
- KINDEN
- EXEO GROUP
- TODA
- MAEDA
- JGC HOLDINGS
- SUMITOMO MITSUI CONSTRUCTION
- KUMAGAI GUMI
- MITSUI FUDOSAN
- IIDA GROUP HOLDINGS
- MITSUBISHI ESTATE
- SUMITOMO REALTY & DEVELOPMENT
- TOKYO TATEMONO
- AEONMALL
- JAPAN AIRPORT TERMINAL
- NOMURA REAL ESTATE HOLDINGS
- MITSUI HOME
- etc.

Energy/Infrastructure

- KEPCO THE KANSAI ELECTRIC POWER
- KYUSHU ELECTRIC POWER
- CHUBU ELECTRIC POWER
- ELECTRIC POWER DEVELOPMENT
- TOKYO ELECTRIC POWER COMPANY HOLDINGS
- KYUDENKO
- TOHOKU ELECTRIC POWER
- MITSUBISHI GAS CHEMICAL
- OSAKA GAS
- TOKYO GAS
- KEIYO GAS
- ENEOS
- IDEMITSU KOSAN
- TOKYU
- ALL NIPPON AIRWAYS
- JAPAN AIRLINES
- EAST JAPAN RAILWAY
- NIPPON RAILROAD
- ODAKYU ELECTRIC RAILWAY
- TOKYO METRO
- TOBU RAILWAY
- EAST NIPPON EXPRESSWAY
- WEST NIPPON EXPRESSWAY
- CENTRAL NIPPON EXPRESSWAY
- METROPOLITAN EXPRESSWAY
- etc.

Finance

- MUFG BANK
- SUMITOMO MITSUI BANKING
- MIZUHO BANK
- RESONA BANK
- JAPAN FINANCE CORPORATION
- SHINSEI BANK
- THE HOKKOKU BANK
- NOMURA SECURITIES
- DAIWA SECURITIES
- MIZUHO SECURITIES
- METLIFE
- MITSUI SUMITOMO INSURANCE
- TAIJU LIFE INSURANCE
- TOKIO MARINE & NICHIDO FIRE INSURANCE
- JCB
- AOZORA BANK
- THE AKITA BANK
- JOYO BANK
- THE SHIMIZU BANK
- THE CHIBA KOGYO BANK
- THE CHIBA BANK
- THE HACHIJUNI BANK
- SOMPO HOLDINGS
- NEC CAPITAL SOLUTIONS
- ACOM
- etc.

Food/Beverage

- SUNTORY HOLDINGS
- AJINOMOTO
- KIKKOMAN
- MITSUBISHI SHOKUHN
- MEIJI
- NISSHIN SEIFUN GROUP
- MORINAGA
- JAPAN TOBACCO
- NH FOODS
- MEGMILK SNOW BRAND
- KEWPIE
- NICHIREI
- SAPPORO BREWERIES
- EZAKI GLICO
- HOUSE FOODS GROUP
- RIKEN VITAMIN
- ARIAKE JAPAN
- KEY COFFEE
- COCA-COLA BOTTLERS JAPAN
- SUNTORY BEVERAGE & FOOD
- ICHIMASA KAMABOKI
- ITO EN
- YAMAZAKI BAKING
- THE NISSHIN OILIO GROUP
- NISSIN FOODS HOLDINGS
- NIPPON SUISAN
- MARUHA NICHIRO
- etc.

Governments

- MINISTRY OF DEFENCE
- MINISTRY OF AGRICULTURE, FORESTRY AND FISHERIES
- MINISTRY OF EDUCATION, CULTURE, SPORTS, SCIENCE AND TECHNOLOGY
- MINISTRY OF LAND, INFRASTRUCTURE, TRANSPORT AND TOURISM
- MINISTRY OF FINANCE
- MINISTRY OF HEALTH, LABOUR AND WELFARE
- MINISTRY OF JUSTICE
- MINISTRY OF ECONOMY, TRADE AND INDUSTRY
- MINISTRY OF FOREIGN AFFAIRS AND COMMUNICATIONS
- MINISTRY OF INTERNAL AFFAIRS AND COMMUNICATIONS
- NATIONAL POLICE AGENCY
- TOKYO FIRE DEPARTMENT
- JAPAN GROUND SELF-DEFENCE FORCE
- JAPAN MARITIME SELF-DEFENCE FORCE
- TOKYO METROPOLITAN GOVERNMENT
- KANAGAWA PREFECTURAL GOVERNMENT
- NAGANO PREFECTURE
- AICHI PREFECTURE
- IBARAKI PREFECTURAL GOVERNMENT
- OKINAWA PREFECTURAL GOVERNMENT
- MIYAZAKI PREFECTURAL GOVERNMENT
- GUNMA PREFECTURAL GOVERNMENT
- etc.

Maximise Your Exhibiting Results

Benefit
1

Targeting

Focus PR on **core customers**

Benefit
2

Direct Appeal

Appeal to visitors **face-to-face**

Benefit
3

Differentiation

Stand out from your peers

SPRING Speaking Plan at Special Session



Benefit 1 Show Management will advertise your session to the industry.

Benefit 2 Info of your session applicants will be provided. You can approach them right after the show.

Benefit 3 The cost is based on the number of applicants. Participation at a cost according to the results.

[Download the Details](#)



Advertisement Opportunities

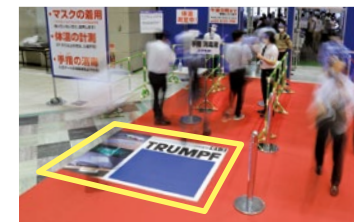
A variety of plans are available to further enhance the results of your exhibiting.

Examples (Excerpts)

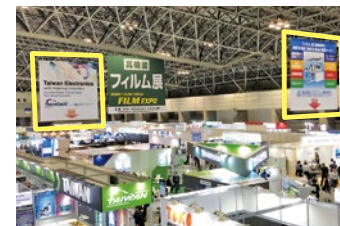
Banner Ads on Official Show Website



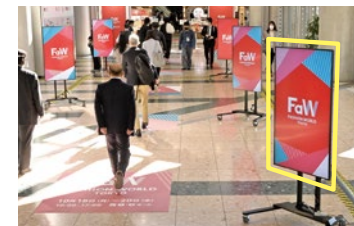
Show Entrance Floor Ads



Hanging Banner Ad



Digital Signage Ads



,etc.

[Download the Details](#)



Extensive Services to Maximise your Result

1 Support for exhibition preparation by dedicated staff from Show Management

Dedicated staff offers support for exhibition preparation and achieving better results so companies can join at ease even for the first time.



<image>

2 Online exhibitor & product search

Online show catalogue enables visitors to search exhibitors/exhibits. By showcasing your products information, you can attract a number of visitors to your booth.



<image>

3 Exhibition invitation URL

Exhibitor's exclusive exhibition invitation URL. Exhibitors can send the exhibition invitation URL to all customers.



<image>

4 Product information (press release) delivery service for the press

Key point is delivered to about 300 medias in and out of Japan. You can introduce products to many people in the press. The executive office selects companies to post randomly.



<image>

*The listed companies will be selected arbitrarily by the Show Management.

Click Below for More Information!



Price Information



Floor Plan



Advertising Opportunities



Speaking Plan at Special Session



Exhibit Contract Form

Contact

RX Organiser: RX Japan Ltd. BLOCKCHAIN EXPO TOKYO Show Management

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